Table of Contents

ICMSS 2011 Session 1	
Application of Earned Value Management System on an Infrastructure Project: A Malaysian Case Study	1
Mohd. Faris Khamidi, Waris Ali and Arazi Idrus	
Equivalent Electrical & Mechanical Networks of Human Body Varun Gupta, Gavendra Singh, Akash Gupta, Shobhit Sharma and Ramesh Chandra	6
Leadership Effectiveness for Change Transformation Sabarudin Zakaria and Wan Fadzilah Wan Yusoff	12
The Influence of Soft and Hard TQM Factors on Knowledge Management: Perspective from Malaysia Salina Daud and Wan Fadzilah Wan Yusoff	17
Location Based Service User Experience based on User Behavior Data by Using Theory of Inventive Problem Solving Song-Kyoo Kim	23
ICMSS 2011 Session 2	
Monitoring Evolutionary Trends in Electronic Business Models: A Dynamic Patent Analysis Approach Changyong Lee, Hyojin Park, Chulhyun Kim and Yongtae Park	28
Identifying Critical Factors for Customer Satisfaction in Mobile Application Service: A Semantic Text Mining and Bayesian Network Approach Bomi Song, Changyong Lee and Yongtae Park	33
A Productivity Review Study on Theory of Reasoned Action Literature Using Bibliometric Methodology Han-Chou Lin, Chih-Lun Wu and Jiann-Min Yang	38
Collaborative Writing as an Instantiation of Collaborative Process Management Aaron Zielinski, Kenneth Yuen and Alexander Mamishev	43
The Creation of the Performance Measurement System – House Model Marie Mikušová	48
ICMSS 2011 Session 3	
A Simple Multi-Criteria Selection Model to Set Boundary Sample for Auto Parts Unchitha Kachawong and Juta Pichitlamken	53
Quality Management Control Tool Development for Working with EPC Project Ratchanok Kaewchaineim and Kongkiti Phusavat	58
Work-family Conflict: An Investigation of Healthcare Professionals in Thailand Nattharika Rittippant, Jinjutha Tongkong, Supawat Thamma-Apiroam and Satinee Mingariyamark	64
Business Process Reengineering (BPR) and Thai Small and Medium Enterprises (SMEs) Sittichok Rashaniphon, Warit Sarideepan, Chisa Apichotborworn and Veeris Ammarapala	69

Design and simulation of an Ultra Wideband (UWB) Antenna for wireless Communication

74

D. K. Raghuvanshi, A. K. Somkuwar	, Poonam Sinha,	, T. K.Gupta and	Ashish Patle
-----------------------------------	-----------------	------------------	--------------

D. R. Rughuvanshi, A. R. Somkuwar, I oonam Sinna, I. R. Gupia ana Asnish I atte	
ICMSS 2011 Session 4	
Evaluation of Innovation Performance in Construction with ANFIS Thoedtida Thipparat	80
Organizational Performance Assessment Based on Excellence Model (EFQM) in the Fields of Staff and Customers Results Mohammadbagher Gorji, Sahar Siami and Nasrin Jenabagha	85
User's Perception on Environmental Functions Provided by Municipal Services: a Case Study in Majlis Perbandaran Kulim (MPK) Zaherawati Zakaria, Kamarudin Ngah, Zaliha Hj Hussin, Nazni Noordin, Mohd Zool Hilmie Mohamed Sawal and Zuriawati Zakaria	90
Practical Training in Tertiary Institution: A Case Study in Malaysia Zaherawati Zakaria, Zaliha Hj Hussin, Nazni Noordin, Mohd Zool Hilmie Mohamed Sawal and Zuriawati Zakaria	95
Information Retrieval: An Empirical Study on Search Engine Mohd Zool Hilmie Mohamed Sawal, Zaliha Hj Hussin, Syed Mohammed Alhady Syed Ahmad Alhady, Nazni Noordin, Zaherawati Zakaria and Nurul Fasihah Abu Samah	100
ICMSS 2011 Session 5	
The Location determinants for hotel foreign direct investment (FDI) in Zanzibar <i>Ussi, M.U and Wei Jianguo</i>	105
Crisis Management a Chance to Reduce Damage Caused by Earthquake Mehdi Raftari, Reza mahjoub and Saba Joudaki	113
QHEQ: A Validation Study on Students' Evaluation Siew-Fun Tang	119
Path Goal Theory: A Study of Employee Job Satisfaction in Telecom Sector Sikandar Hayyat Malik, Dr. Hamid Hassan and Dr. Shamsa Aziz	127
ICT Adoption in Malaysian SMEs Zarehan Selamat, Nahariah Jaffar and Hazlina Abd Kadir	135
ICMSS 2011 Session 6	
Evaluating Measurement Model of Lecturer Self-Efficacy Jeya Velu and MohamadSahari Bin Nordin	140
Factors Influencing Safe Work Behavior in Thai Food Industry Thanwadee Chinda	145
Evaluating Social Support, Work-Family Enrichment and Life Satisfaction among Nurses in Malaysia	150
Wan Edura Wan Rashid, Mohamad Sahari Nordin, Azura Omar and Izhairi Ismail Paul Influences of Real Eyebonga Rata and Oil Price Changes on The Crowth of Real CDR:	155
Real Influences of Real Exchange Rate and Oil Price Changes on The Growth of Real GDP:	155

163

Case of Bahrain

Author Index

Dr. Ibrahem Al-Ezzee