

Education and Management Innovation II

Edited by
Yan Han

Education and Management Innovation

Selected, peer reviewed papers from the
2013 2nd International Conference on Education and
Management Innovation
(ICEMI 2013)

February 24-25, 2013, in Rome, Italy

Edited by

Han Yan



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International Association of Computer Science & Information Technology Press
Singapore Office
#07-42, BLK 708
Jurong West
Street 71, Singapore
E-mail: pub@iacsit.org, press@iacsit.org
Web: <http://www.iacsitp.com>

Volume 60 of
International Proceedings of Economics Development and Research
ISSN 2010-4626

ISBN 978-981-07-5371-9

Full text available online at <http://www.ipedr.com>

Distributed worldwide by

International Association of Computer Science & Information Technology Press
Singapore Office
#07-42, BLK 708
Jurong West
Street 71, Singapore
E-mail: pub@iacsit.org, press@iacsit.org
Web: <http://www.iacsitp.com>

And in the Hong Kong by
Hong Kong Office
Unit B on 15th Floor
EU YAN SANG Tower
Nos.11/15
Chatham Road South
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Welcome

Welcome to 2013 2nd International Conference on Education and Management Innovation. At first, we are so glad to see the progress of this conference both in terms of quality and quantity. Based on the success of the previous conferences by IEDRC, The number of the submissions for this conference has increased largely and many more scholars such as the leading researchers, engineers and scientists in the domain of interest from around the world, participate actively in and start to enjoy this conference. We trust deeply that we will step on a higher floor of this conference this year in Rome, Italy.

As a global academic symposium on Education and Management Innovation, the aim of ICEMI 2013 is to facilitate the communication of academe between domestic and foreign, to construct international communication platform, and also to exhibit the new fruits of new advances of Education and Management Innovation.

At this moment, our sincere thanks give to organizers and program committee who deeply contributed to the success of the conference in this year by organizing a technical track for the ICEMI 2013. Special thanks are due to the authors who contributed to this conference.

We hope and believe that everybody here will have an academic enjoyment during this conference in Rome, Italy.

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Organizing Committees

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