

# Table of Contents

## ICIF 2011 Session 1

Performance Measurement in Selangor Foods and Beverages Industry <i>Faridah Zulkipli, Ruzanita Mat Rani and Siti Sarah Januri</i>	1
The Cooperative Insurance in Saudi Arabia: A Nucleus to health Reform Policy <i>Deena M Barakah and Shakir Ahmed Alsaleh</i>	6
The Impact of Corporate Social Responsibility on Employees <i>Alin Stancu, Georgiana Florentina Grigore and Mihai Ioan Rosca</i>	11
Business Process Reengineering Implementation: An Investigation of Critical Success Factors <i>Tahereh Maleki and Yokabed Beikhhakhian</i>	17
Country-of-Manufacture Effects on Consumer Choice <i>Tien-you Wang</i>	22
Emotional Intelligence and Entrepreneurial Behavior; Development of Personal Aspects of Intentions Model <i>Saeed Neghabi, Mohsen Yousefi and Mehran Rezvani</i>	27
An Exploratory Study of Dispute Resolution Methods in the South African Construction Industry <i>C. Bvumbwe and D.W. Thwala</i>	32
Identifying the Important Factors Influencing the Implementation of Succession Planning <i>Shadi Ebrahimi Mehrabani and Noor Azmi Mohamad</i>	37
Food Inflation in India <i>Aowte Yasmeen Khalid</i>	42
Supply Chain Performance Evaluation for Regional Longan Growers under Thailand–China FTA <i>Jongkolbordin and Saengadsapaviriya</i>	47

## ICIF 2011 Session 2

Pragmatic Solutions to E-business Challenges in West-African Developing Countries <i>Adamou Toune Abarchi and Tang Bing Yong</i>	53
Evaluation of Factors Affecting on Construction Equipment Acquisition Methods in Malaysia <i>Masoud Navazandeh Sajoudi, Mohammadali Kazerooni Sadi, Arham Abdullah, Mohammadreza Kasraei and Hoda Rezaie</i>	57
Introducing Computer Music in Mandarin Language Learning Software for Assisting Intonation to non-Mandarin Speakers <i>Hoong-Cheng Soong and Koo-Yuen Phan</i>	62
Assessment of Search Features and Their Consequences on Iranian Digital Libraries <i>Mohsen Nowkarizi, Fatemeh Farkhari and Zeinab Nakhaei</i>	67
The Structure of Linkages and Causal Relationships between BRIC and Developed Equity Markets <i>Norasyikin Abdullah Fahami</i>	72
Nigeria Freedom of Information Act 2011 and it's Implication for Records and Office Security Management <i>Ayuba A. Aminu, Yahaya Y. Malgwi, Bulama Kagu and Ibrahim Danjuma</i>	78

Determining Optimum P/E Ratio Regarding the Risk and Return in Iran Stock Exchange using Goal Programming <i>Adel Afkhami and Mansoureh H. Hashemi</i>	85
Does Leverage Affect Company Growth in the Baltic Countries? <i>Mari Avarmaa</i>	90
Behavioral Finance : A New Paradigm in Finance <i>Mehdi Khoshnood and Zahra Khoshnood</i>	96
Islamic Options (al-Khiyarat); Challenges and Opportunities <i>Younes Elahi and Mohd Ismail Abd Aziz</i>	101
Author Index	105